



INTO »

Global Reach, Global Impact

The Partner Portal has been designed to empower INTO's content managers and give them the ability to make changes quickly and easily. This level of flexibility is crucial for an organisation such as INTO.



The Challenge

Modernise INTO's handwritten application system

INTO is a UK-based organisation that specialises in building global relationships with universities in the USA, China, as well as the UK.

Since 2007, INTO has enrolled 67,000 students from over 160 countries into higher-education courses across three continents. INTO delivers a fantastic student experience and works with its university partners to construct bespoke programme designs for their area of study.

Our Solution

Build the online *Global Partner Partner* to accelerate the process

Students interested in studying abroad through INTO would have to share their personal information and educational background with the agent, who in turn had to complete a series of paper forms.

Additionally, the entire process was carried out offline with no information stored on a network.

INTO were looking to modernise their application system to both simplify and quicken the process, allowing more applications to be completed each day.

Cantarus built the Global Partner Portal, an online platform that would upgrade INTO's application process, reducing the time spent dealing with handwritten applications. Paper applications were replaced with a single, online form that emphasised clean visuals and ease-of-use.



The Result

Drastic increase in completed applications per day

All of the printed supported material previously used by INTO agents was converted to a digital format and stored on a newly-created central repository.

The time spent processing applications has been drastically reduced due to the newly-introduced search capability, allowing more applications to be submitted each day and releasing resources to be used in other areas of the business. INTO agents are now able to monitor every application they have submitted on behalf of prospective students through the new 'My Applicants' section of the Partner Portal.